CONTROVERSY

UNIVERSITY OF NEBRASKA- LINCOLN



WHERE THERE IS CHOICE, THERE IS MEANING.



Steering post gear shift standard on all models



New Sealed Beam Headlights give 50 to 65% brighter road lighting.

New Luxury Throughout

They "PLYMOUTH IS THE All Say- 1940 BEAUTY!"

1. MAGNIFICENT STYLING-new grace, luxury, distinction.

2. BIGGER CAR throughout-117" wheelbase-wider seats! 3. THE LUXURY RIDE! New appointments, new chassis engineering

-entirely new ride formula. 4. SUPERFINISH of vital engine parts means longer engine life.

And America's Excited over the LUXURY RIDE! Luxurious as this 1940 Plymouth! Front seats are 4" wider ... vision has been increased through larger windows and windshield. There's a luxurious new feel to the big Floating Power engine-Superfinished in vital parts for longer life.

> Running boards are optional ... oil filter is standard on all models. And be sure to try Plymouth's great Luxury Ride!

> EASY TO BUY! Your present car will probably represent a large propertion of Plymouth's low de-livered price...with the balance in surprisingly low monthly instalments. See your nearby Plymouth dealer for local delivered prices. MAJOR BOWES, C. B. S., THURS., 9 TO 10 P.M., E.S.T.







DO YOUR DINNERTIMIN' "AT McDONALD'S. When you're looking for a different place to have dinner, check out McDonald's. You don't have to get dressed up, there's no tipping and the kids love it. You can relax and get down with good food that won't

keep you waitin'. Dinnertimin' or anytimin', going out is easy at McDonald's. WE DO IT ALL FOR YOU

Molasses and January-the boys who "tote aroun" the coffee to all the Show Boat guests --- know what people think of Maxwell House Coffee!

Smiles of satisfaction always greet the mellow, rich, full-bodied goodness that's in every cup of this fine coffee.

For Maxwell House has everything that goes to make a coffee delicious . .

It is the same matchless blend of choice coffees that the aristocrats of the Old South knew and loved many years ago. No other blend has ever quite compared for rich, satisfying flavor.

ROASTER-FRESH ALWAYS It brings you, too, the fragrant freshness of the roasting ovens. Packed by the exclusive Vita-Fresh process, Maxwell House always comes to you as fresh and full-flavored as the very hour it was scooped warm from the roaster. And no coffee can be fresher than that!

And it is ground by a newly developed process that assures you perfect uniformity and delicious flavor in every cup

MAXWELL HOUSE

of coffee ... whether you make it by the drip, percolator or any other method.

Why don't you try Maxwell House Coffee today? We think you too will be delighted with the smooth, delicious flavor of this famous blend.

And you'll find the price surprisingly low. Millions have learned that it costs no more, in fact, than many coffees of lower quality standards. Maxwell House Coffee is a product of General Foods. It is always Good to the Last Drop.



FOLKS JUS' CAN'T HELP HAVIN' A FRIENDLY FEELIN' FOR DIS HEAH COFFEE!

> HOLASSES AND JANUARY stop their fun-making long enough to p "another cup of coffee" for Maria, Captain Henry's aister. Hear th stars of the Maxwell House Show Boat - one of radio's greatest show every Thursday night. Hear, also, the lovely voices of Lanny Ross, Am Hanshaw, Conrad Thibsult and Mary Lou, and the glorious music of Voorhees and his Show Boat Band. A full hour of gorgeous entertaint







IS IT CONSTRUCTIVE OR DESTRUCTIVE?

UNIVERSITY OF NEBRASKA-LINCOLN



GRAPHIC DISSENT

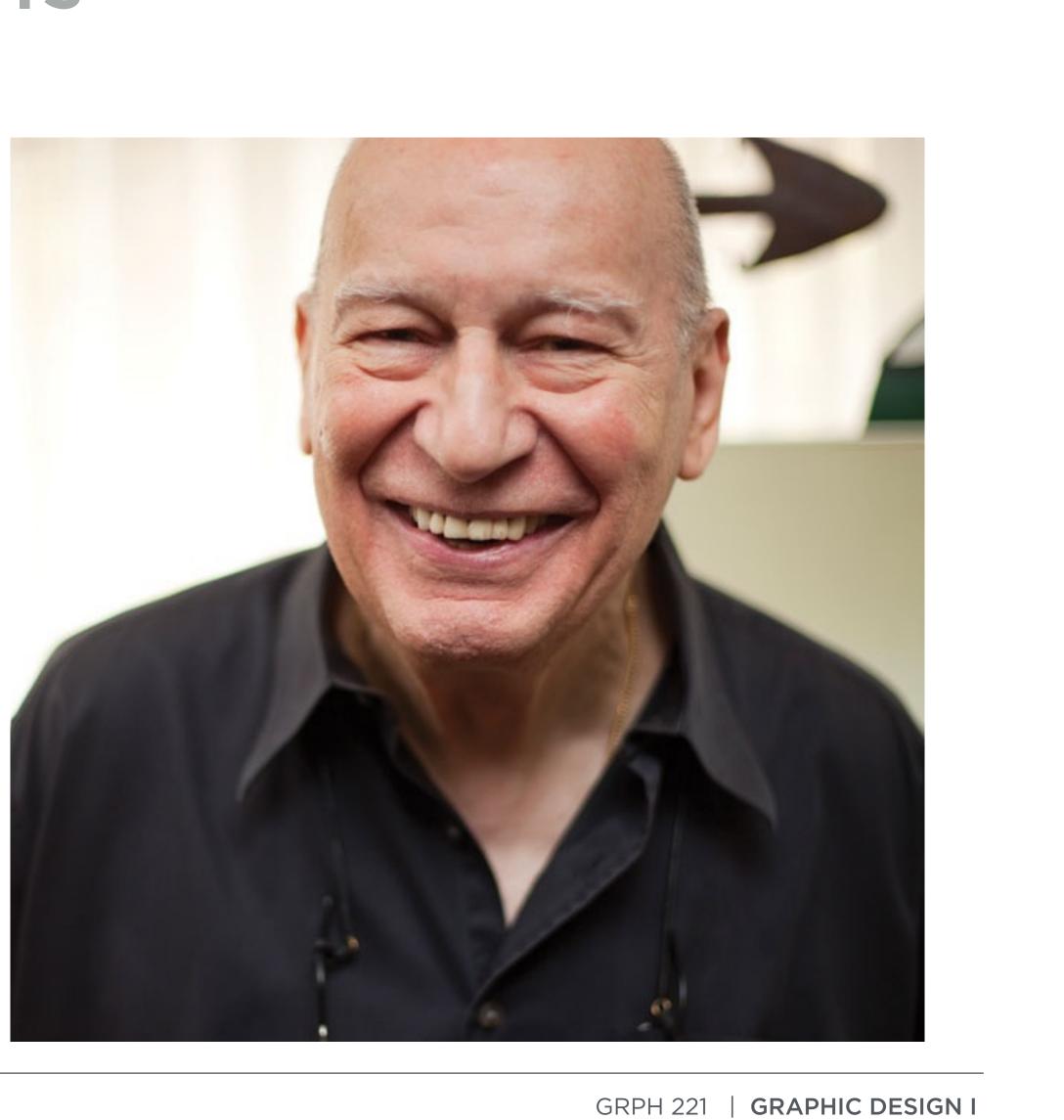
SHOCKING CLEVER / DARK HUMORED INSTANTLY INTELLIGIBLE FORBIDDEN

UNIVERSITY OF NEBRASKA-LINCOLN



GEORGE LOIS

- American art director, designer, and author
- Pioneered the creative revolution in American advertising
- 90+ covers for Esquire Magazine
- "I want my MTV" & Tommy Hilfiger
- Coined "the Big Idea"











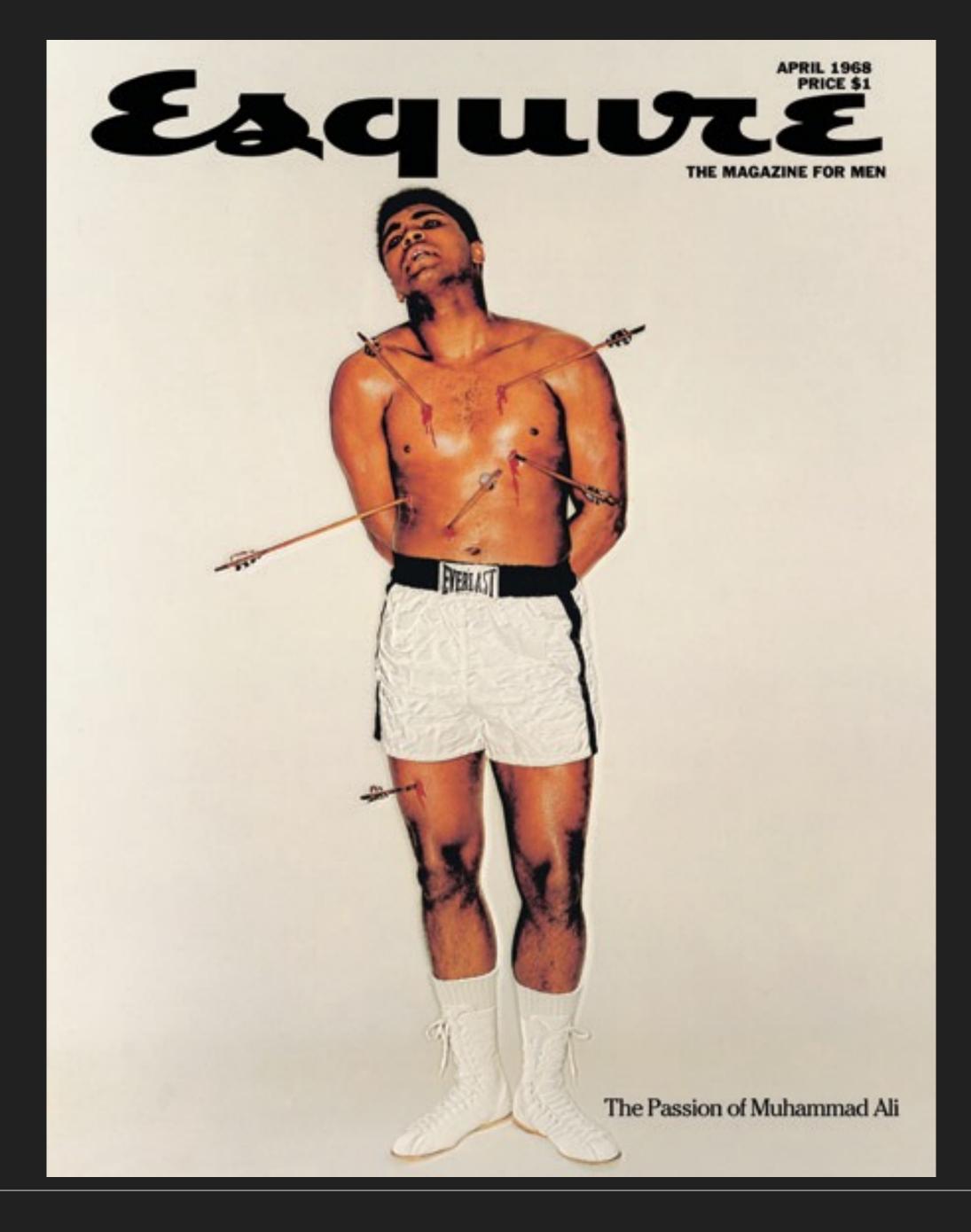
The true story of M Company. From Fort Dix to Vietnam.



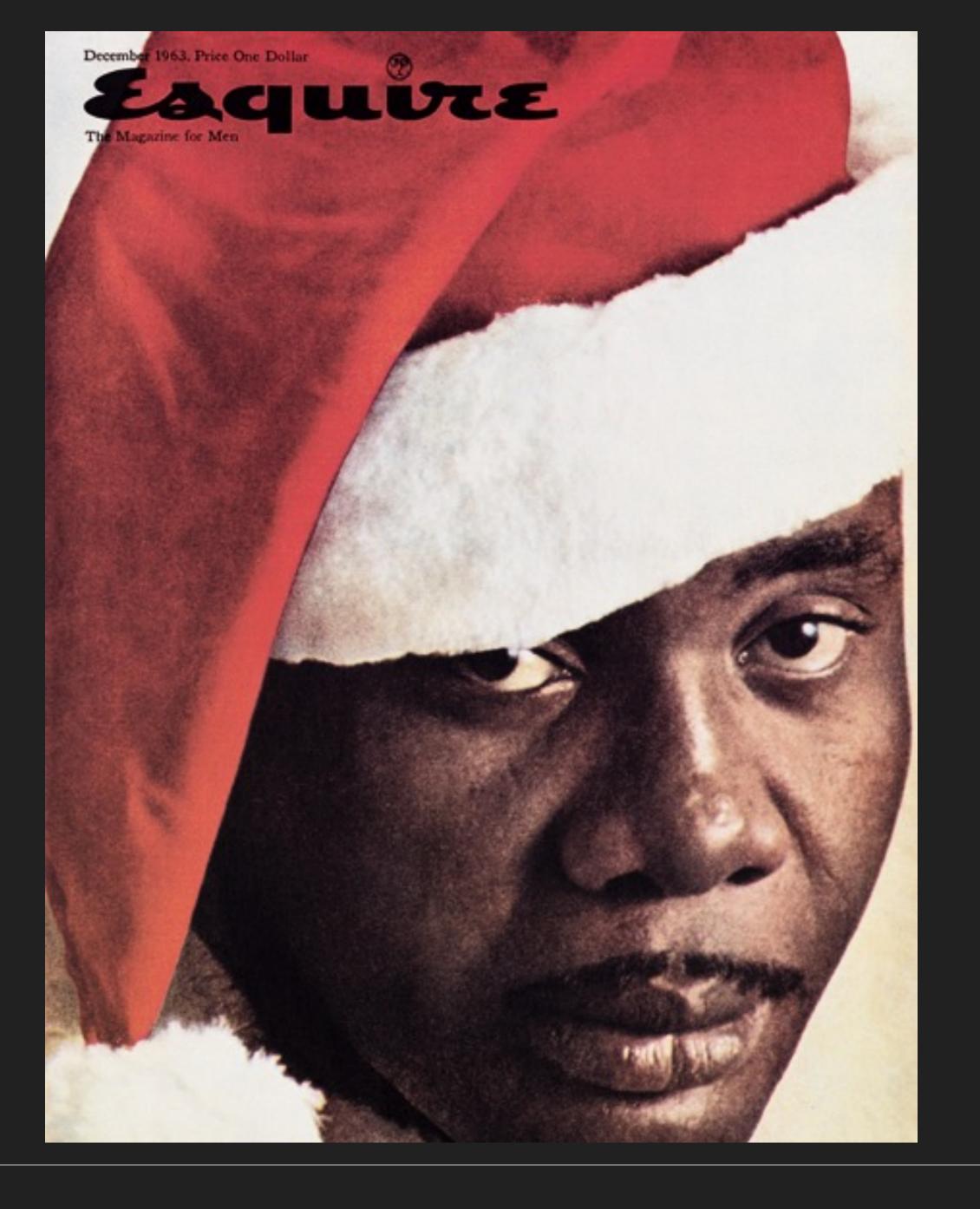








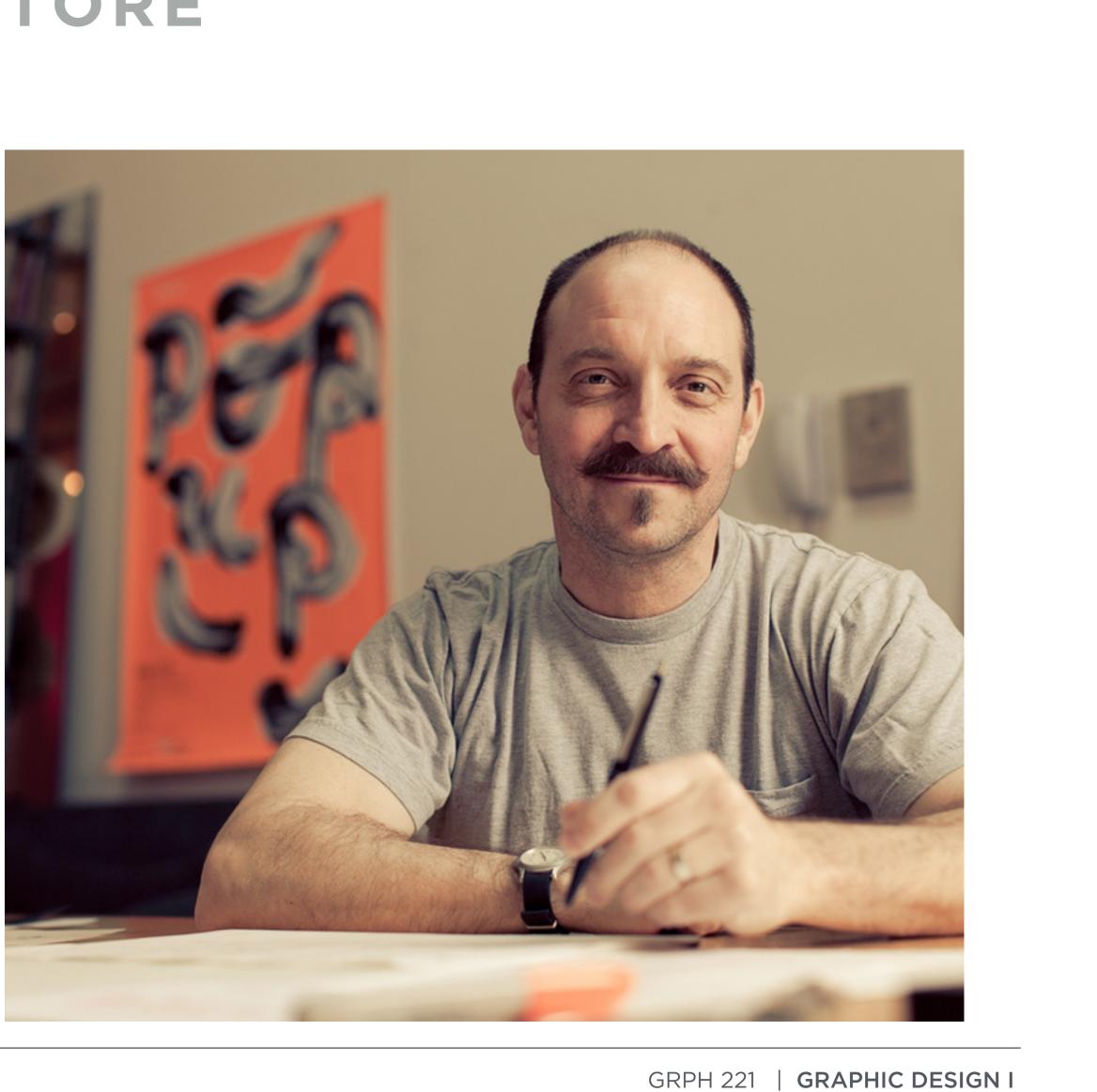




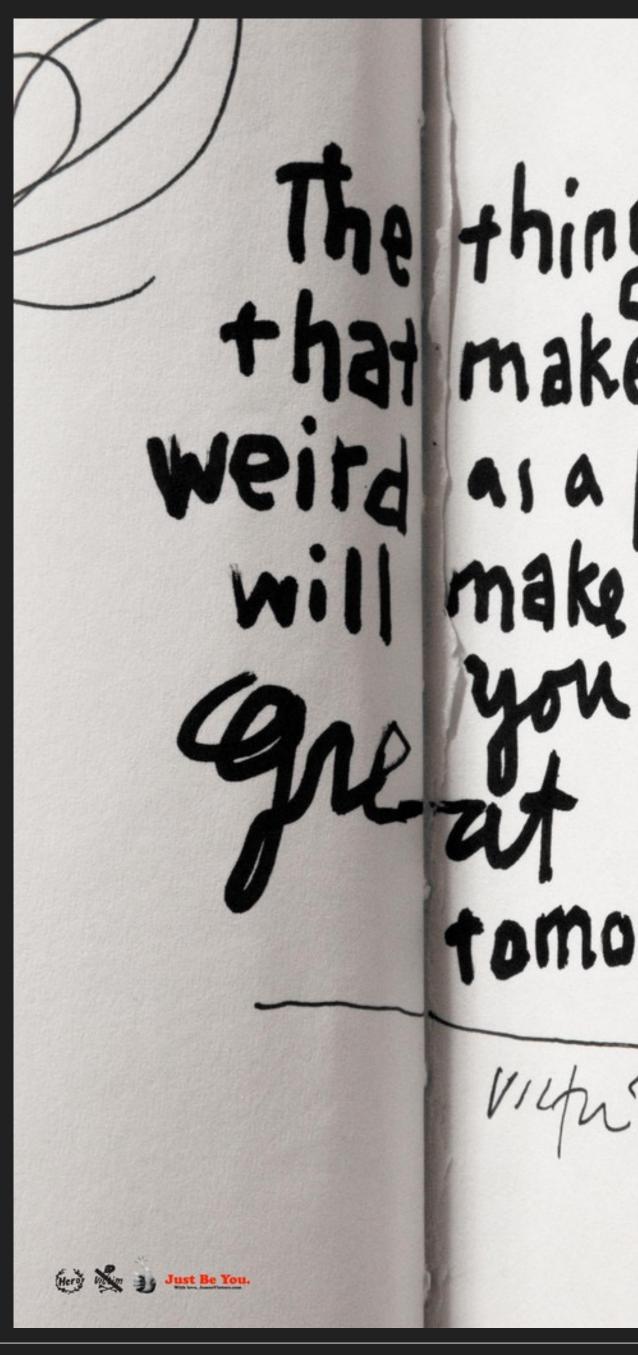


JAMES VICTORE

- Designer/Educator in Brooklyn, NY
- Follow your passion
- Put it in your work
- In the particular lies the universal





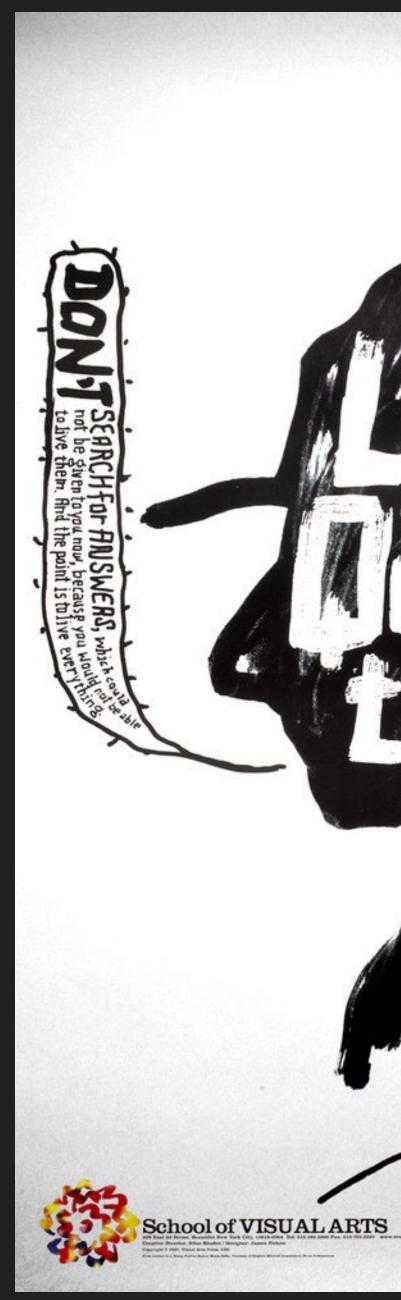


The things that make you weird as a kid you tomotrow. Vich









Vipri -----Perhaps then, someday far in the future, you will grad even naticing it, live your way into the ually, without answer.





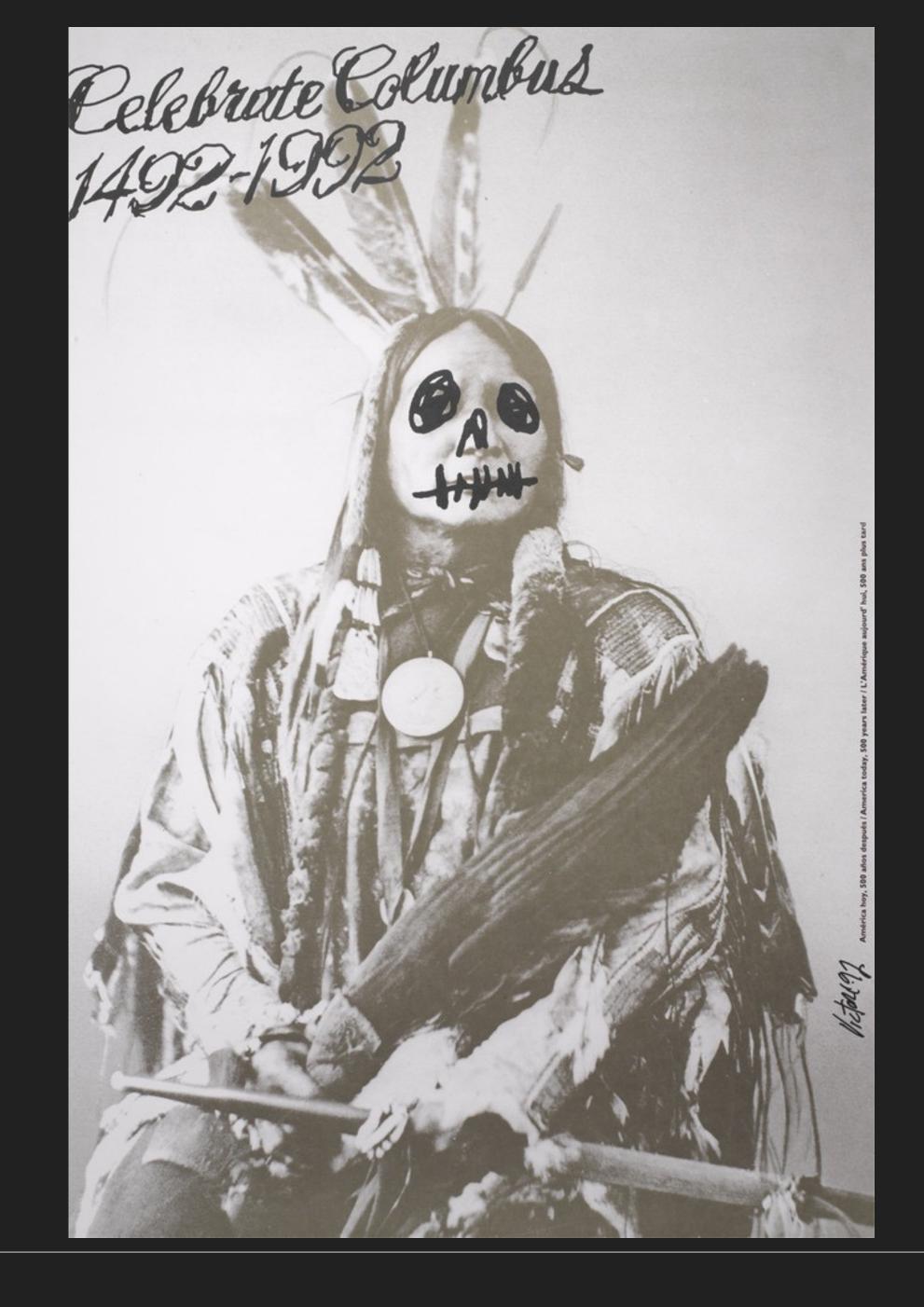


man with the



















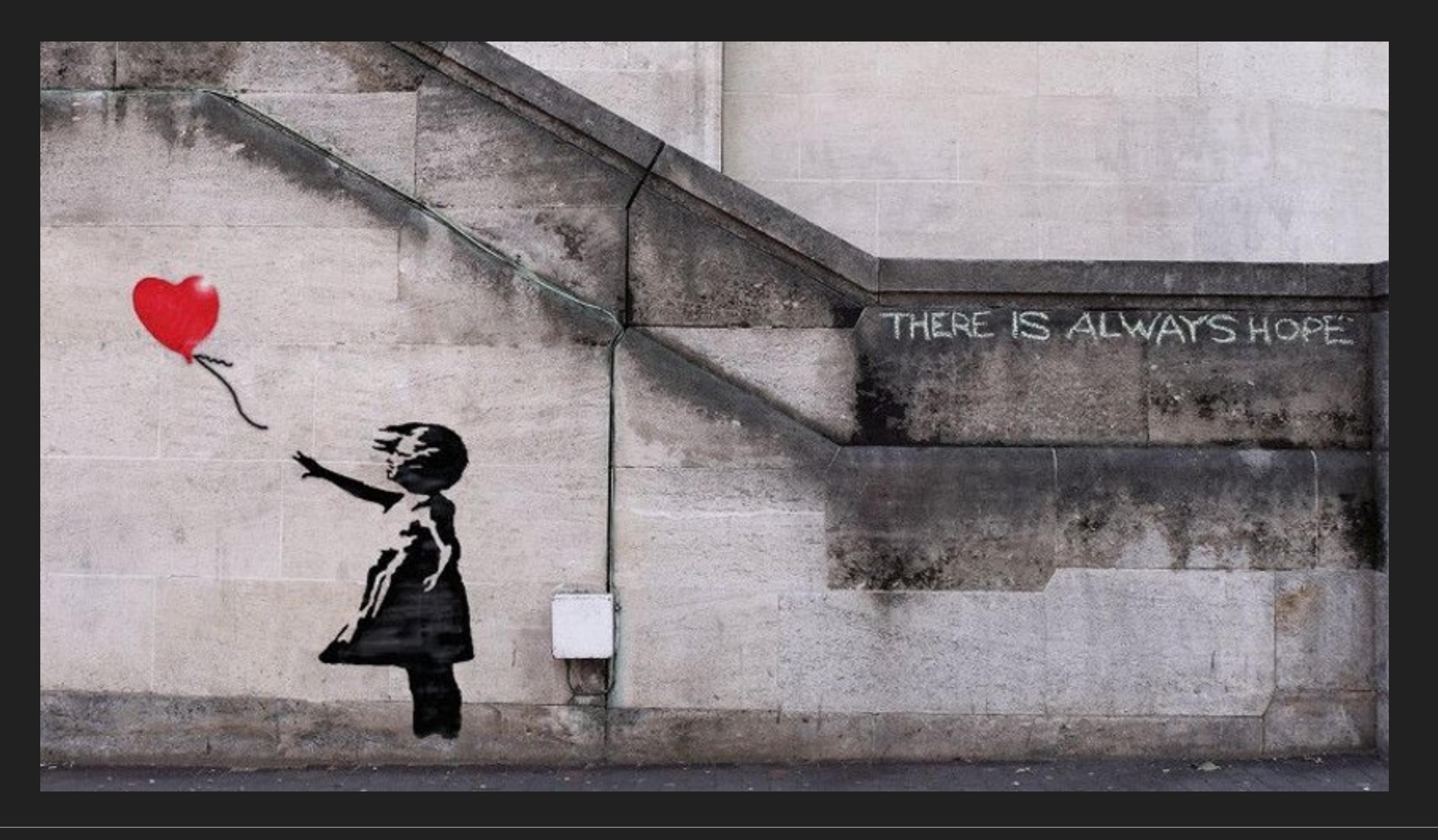




BANKSY

- England-based graffiti artist, political activist and film director
- Best known for stenciling graffiti art
- Striking / humorous images with usually anti-war, anti-capitalist or anti-establishment messaging
- Identity is unknown
- Documentary Exit Through the Gift Shop

































I DON'T BELIEVE IN GINRAL WARMING

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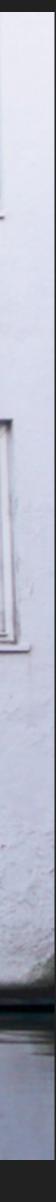
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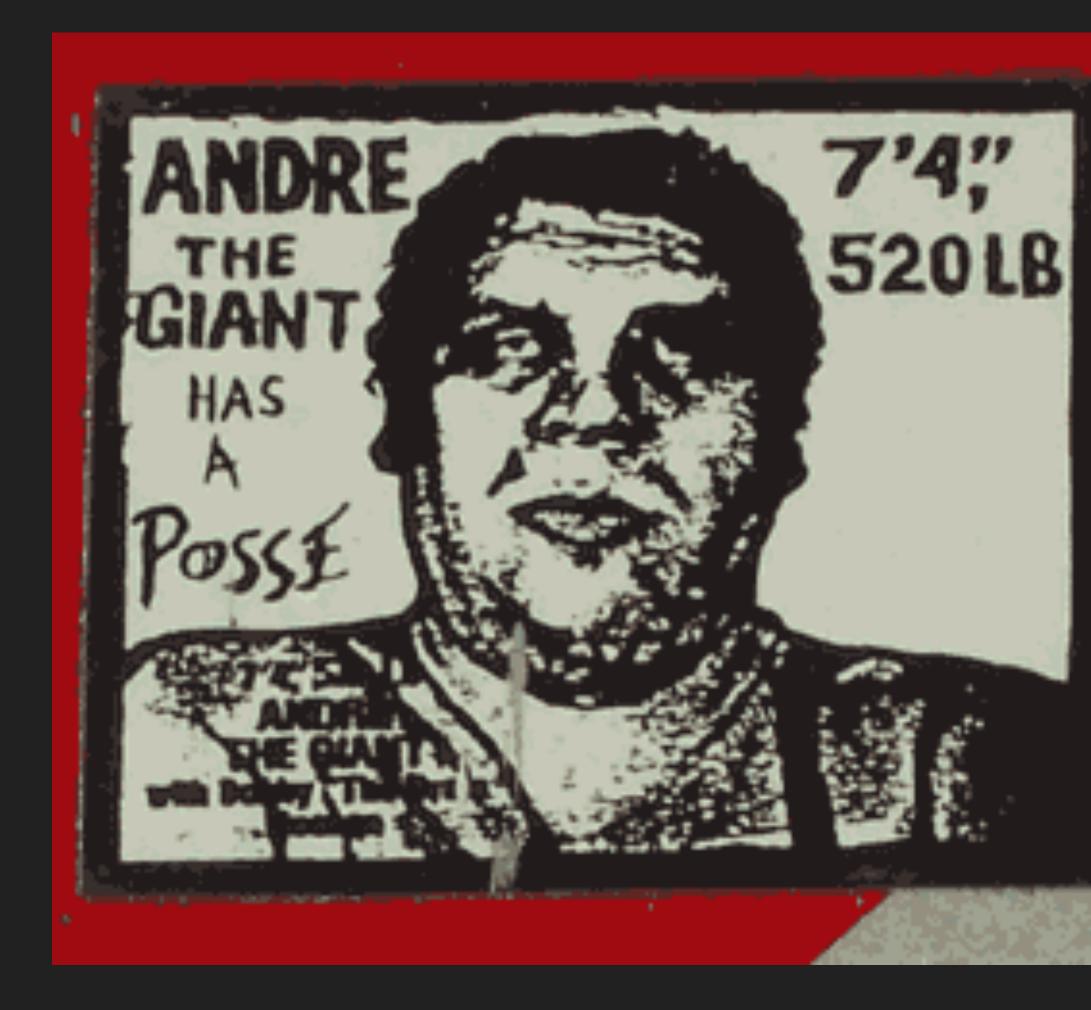


SHEPARD FAIREY

- American contemporary street artist, graphic designer, activist, illustrator
- Founder of OBEY Clothing
- Best known for "Andre the Giant has a posse" (OBEY) and Obama "Hope"
- Emerged from the skateboarding scene.

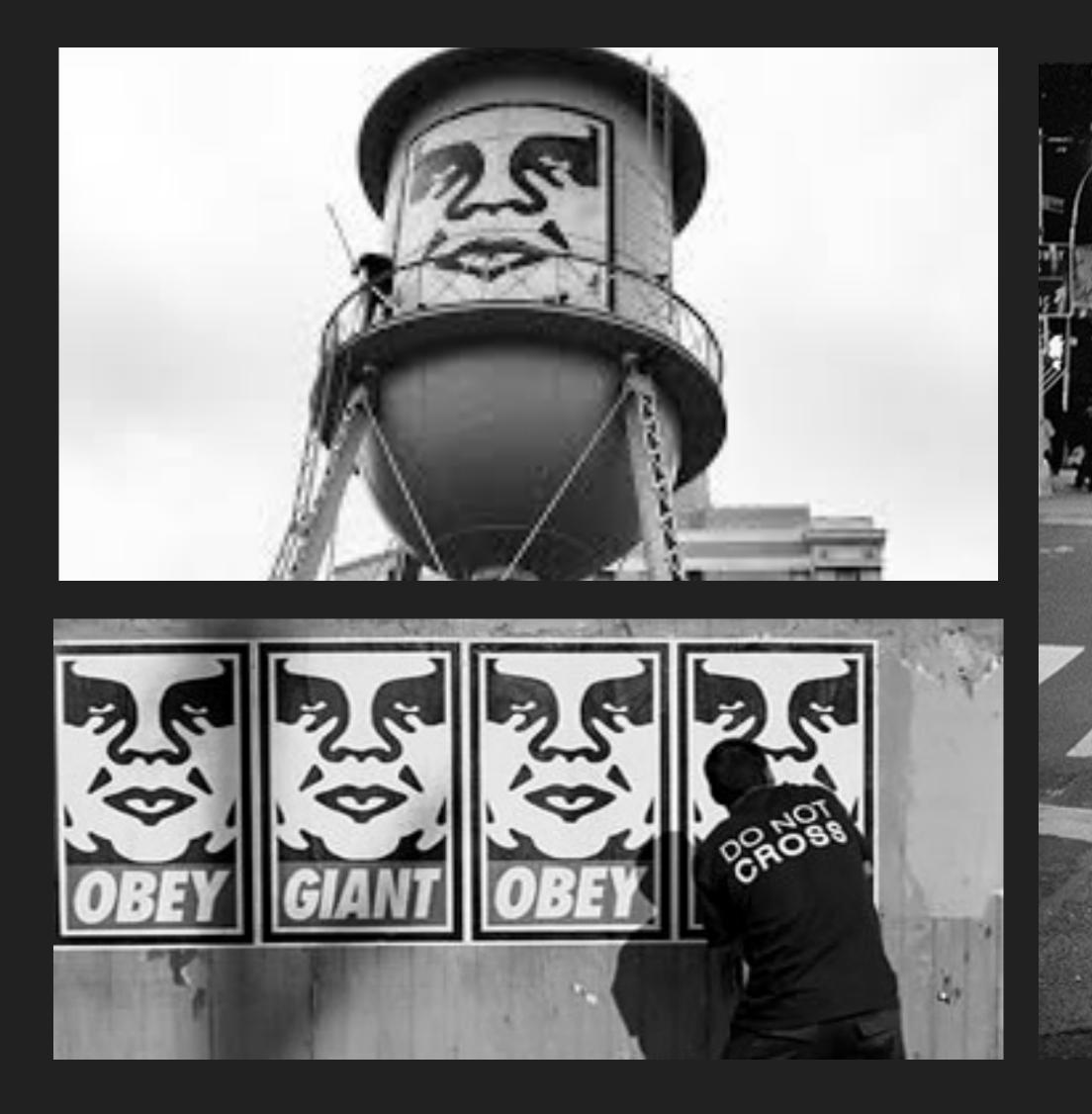
























- Omaha NE based graphic designer, activist, and all around do-gooder
- Co-founder of Power to the Poster, Match Factory and Round and Round
- Work primarily with community organizations, political campaigns, and changemaking startups
- Projects featured in several exhibits from LA to DC, design pubs like Communications Arts and others
- Graduate of University of Nebraska-Lincoln ***HEY THATS WHERE YOU ARE!***

JUSTIN KEMERLING





